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Useful links :

www.charteduceur.fr

www.4minutes.fr

Reminder :
Multibase Europe has 32 Rescuers on his site (29% of all Multibase workers).

Marcom Index :
#11marcom51.v0
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Multibase joins the French Association RMC / BFM and L'Oréal and signs "Charte du Cœur" (Heart Convention)

Each year in France, 50 000 persons are victim of a cardio-respiratory arrest; it represents around 136 persons per day. The survival rate is between 2% to 3% in France, a comparative study shows a rate of 30% in the United States.

It's one of the most expanded death causes on our territory, while cardio-respiratory arrest doesn't systematically means a death issue: it's only a question of minutes ...

What is a cardio-respiratory arrest?

A cardio-respiratory arrest is not a heart attack. In order to understand how urgent it is, it's important to understand why it is different.

A heart attack is an interruption of the supply of blood in the heart, typically caused by an obstruction of coronary artery. The victim is conscious.

A cardiorespiratory arrest comes when the heart suddenly stops beating normally (beat in an irregular manner). This generates a brutal unconscious state.

To In both cases, it is vital emergencies.

Multibase forerunner? Most probably ... The actions carried out by Multibase in terms of prevention and information of cardiovascular diseases are not new.

The novelty is the signing of the « *Charte du Cœur* » (Heart Convention).

This convention assesses the skills that need to be applied in a company:

- 1 – *Aware and inform people about the cardio-respiratory diseases.*
- 2 – *Animate and fortify the learning of actions that save lives.*
- 3 – *Install accessible defibrillator on the site (for internal or external uses)*

All listed skills being consistent with Multibase's practices and corresponding to the values of solidarity and citizenship of the company, the signature of this convention was evidence.

For a long time now, Multibase takes into account the well-being and health of its collaborators (but also the safety of all external contractors coming into the site) in creating and applying a favorable work environment where "Safe work is our work" !



Iphone and Ipad application

Multibase has listed its defibrillator through the Iphone and Ipad "Heart arrest" application.

You will find through this application in case of emergency, the closest defibrillators as well as a short explanation of gestures that save lives.

This application for Iphone and Ipad is free.

